



FOR IMMEDIATE RELEASE

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Girl Scouts of Eastern Massachusetts Join Together for September Membership Drive!

Girl Scouts of Eastern Massachusetts invites girls in grades k-12 to join Girl Scouts today!

(Boston, MA – September 2, 2008) The NEW Girl Scouts of Eastern Massachusetts (GSEM) is pleased to announce its first annual membership drive, and are looking for girls in grades k-12 to join and be part of all the fun Girl Scouting has to offer!

Communities throughout eastern Massachusetts will celebrate their Girl Scout pride this September with new member registration events, green ribbons on the doors of Girl Scouts' homes, and a proclamation from Governor Patrick declaring September 27th as Girl Scout Day in Massachusetts.

The Girl Scouts of Eastern Massachusetts will have many sign-up events throughout eastern Massachusetts on Saturday, September 27th, and encourage new and current Girl Scouts to attend. Events will take place at the Brockton Rox Baseball Stadium, Weymouth Girl Scout House, Camp Kiwanis in Lynn and many more!

"Girl Scouts of Eastern Massachusetts empowers girls to emerge as leaders, embark on innovative experiences, all the while making friendships to last a lifetime," said Girl Scouts of Eastern Massachusetts CEO Ruth N. Bramson. "As the premier leadership development organization for girls, we are excited to provide new opportunities for girls to discover a strong sense of self, connect with their community and take action to make a difference in their community."

Girl Scouts of Eastern Massachusetts offers unique programs/events throughout the region that are affordable and enjoyable. There are many exciting opportunities for exploration that foster leadership growth for girls of all interests. GSEM is committed to serving a diverse group of girls from all communities. The Girl Scouts offers a wide array of innovative and fresh activities to appeal to the ever-changing needs and interests of girls as they grow and mature.

To find out more about Girl Scouts or a local registration event, please visit www.girlscoutseasternmass.org.

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About Girl Scouts of Eastern Massachusetts

Girl Scouts of Eastern Massachusetts serves more than 40,000 girl members and 17,000 volunteers living in towns and cities spanning the eastern part of the state from the border of New Hampshire south to the Cape and Islands along the South Coast to Fall River and west to Marlborough. Programs and services are delivered to girls through 28 programs centers in 178 communities in eastern Massachusetts.